



Sign with the Red Sox®

Get **Red Sox™** banking and start reaping the rewards.

- **Get the Red Sox® logo** on your debit card, checks,* credit card and statements.
- **Get 7% cash back** through the Add It Up® program at MLBShop.com and up to 20% back from more than 350 other online retailers.‡
- **Get Extra Bases™ rewards** with every credit card purchase and redeem for tickets, Red Sox memorabilia and exclusive experiences like throwing the ceremonial first pitch before a Red Sox game.♦
- **Get a John Lackey autographed baseball**§ authenticated through the MLB® Authentication Program after you use your new Red Sox™ Extra Bases™ credit card to make qualifying transactions. (Students are not eligible.)§§

For a Red Sox™ credit card: Apply by calling 1.866.438.6262 or visiting www.newcardonline.com (use Priority Code UABCQV).

For Red Sox™ checking: Visit a banking center or bankofamerica.com/RedSox.

Bank of America



Official Bank of the Boston Red Sox™



* Standard check order fees apply.

‡ Participating retailers and offers are subject to change. You must have either a Bank of America debit card or consumer credit card and be enrolled in Online Banking to be eligible for participation in the program. Redemption of accrued cash back rebates occurs in accordance with program Terms and Conditions, generally monthly when a minimum of \$5.00 cash back has been earned. Program is not available to Online Banking customers in WA or ID and select military bank customers. Select MyExpression® credit cards, co-brand debit cards, Business credit cards and other accounts are not eligible for participation in the program. Additional restrictions apply. For complete program Terms and Conditions, visit bankofamerica.com/additup.

♦ For information about rates, fees, other costs and benefits associated with the use of this credit card, please contact FIA Card Services, N.A., by calling 1.866.438.6262 or writing to PO Box 15020, Wilmington, DE 19850. The Major League Baseball Extra Bases Program and its terms are subject to change and/or termination and are void where prohibited by law. This credit card program is issued and administered by FIA Card Services, N.A.

§ To receive the John Lackey autographed baseball, apply for the card, then upon approval, use it to make any combination of purchase, balance transfer, or cash advance transactions totaling at least \$75 (exclusive of any transaction fees, returns and adjustments); all qualifying transactions must occur within the same billing cycle ending on or before December 31, 2010. Limit one (est. retail value of \$129) per new account. Please allow 8-12 weeks for delivery after qualifying transactions. Supplies are limited. Offer sponsored by FIA Card Services, N.A.; we may substitute an item of equal or greater value and are not responsible for lost or stolen merchandise.

§§ Federal law prohibits students from receiving a premium.

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To...

Sample A. Sample

C...

Send

Subject:

We're scouting you for Yankees banking



Sign with the Yankees®

Get Yankees™ checking and start reaping the benefits.

Here's our offer:

- **A \$100 bonus** after you open a qualifying new checking account by May 15, 2010 (a minimum opening deposit of \$250 and a debit purchase within the first 30 days are required; use Offer Code MLBEMA100)‡
- **Cash back** through the Add It Up® program—including 7% back on items purchased at the official MLBShop.com website*
- **Automatic savings** when you enroll in the Keep the Change® program*
- **Online Banking** service with Mobile Banking and Bill Pay*

Get Yankees™ banking

Special \$100 signing bonus.‡



Bank of America



Official Bank of the New York Yankees™



‡ To take advantage of this offer, please use the Offer Code provided to open your new qualifying MLB® personal checking account by 5/15/2010. Bank of America may terminate the offer before this date. To qualify for this offer, an opening deposit of \$250 is required and you must make a minimum of one retail merchant transaction with the newly assigned debit card within 30 days of account opening. Customer will receive \$100 after verification of qualification in the incentive program. We will deposit the incentive directly into your new checking account within 90 days of its opening; if unable to do so, a check will be issued. Offer is available to new customers only and does not apply to current checking customers, Bank of America associates or student checking accounts. Limit one per household. New customer is not eligible for this offer if he or she was a signer on a Bank of America checking account that was closed within the last three months. All accounts are subject to our normal opening process. To the extent required by law, Bank of America will report the value of the offer to the IRS. Any applicable taxes are the responsibility of the account holder. Reproduction, purchase, sale, transfer or trade of this offer is prohibited. For Tiered Interest personal checking accounts, the Annual Percentage Yield (APY) is as follows: less than \$10,000, 0.05%; \$10,000-\$99,999, 0.10%; \$100,000 and over, 0.25%. APYs are accurate as of 4/6/2010. The APY may change after the account

Hey ((Sample)), you're just the player we've been looking for.



Open a **Dodgers™** checking account now.

Visit your neighborhood Bank of America or log on to bankofamerica.com/Dodgers to open a **Dodgers™** checking account. With **Dodgers™** checking, you:

- **Get a \$100 bonus** after you open a qualifying new checking account by May 28, 2010 (a minimum opening deposit of \$250 and a debit purchase within the first 30 days are required)[†]
- **Earn cash back through the Add It Up® program**—7% back on items purchased at MLBShop.com and up to 20% cash back at more than 350 other participating online retailers[‡]
- **Save money automatically** when you enroll in the Keep the Change® program
- **Enjoy Online Banking** service with Mobile Banking and Bill Pay*

Stop by your neighborhood Bank of America or go to bankofamerica.com/Dodgers to open your checking account today.

Get a \$100 Bonus

Use Offer Code: XXXXXXXXXX

Sincerely,

David Owen
Checking Product Executive
Bank of America

Bank of America



Official Bank of the Los Angeles Dodgers™



Get **Dodgers™** checking and start reaping the benefits.



Sign with the Cardinals®

Get Cardinals™ banking



Cardinals™ Checking Account

Get started



Cardinals™ Extra Bases™ Credit Card

Get started

You'll get treated like a pro:

- Through the Add It Up® program, earn up to 20% cash back from over 350 participating online retailers, **including 7% cash back on every qualifying purchase at MLBshop.com**¹
- No minimum balance required when you open a MyAccess Checking® account online²
- Online Banking service with Bill Pay: Track your spending, pay bills and view available balances at your convenience on your computer or mobile phone³


Start racking up the rewards:

- The Cardinals™ logo on your credit card
- Extra Bases™ rewards with every credit card purchase, redeemable for merchandise, tickets, memorabilia, publications, cash, travel points, and unique experiences like VIP stadium tours and the chance to throw the ceremonial first pitch at a game[§]
- A low introductory APR offer[†]

Sign with the Yankees™



New York Yankees

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